



DEBCOR ENGINEERING

CUSTOMER SUCCESS STORY

McLarens

*Three years and \$30M in, with nothing live.
Five months later, North America was running.*

An SAP Public Cloud program scoped across 12 markets, against a rollout plan spanning all 54 countries McLarens operates in, had produced a general ledger and monthly manual journal entries. deBCor joined in March 2024 as a specialist consultancy, delivered a finance-first go-live in June, and took McLarens North America live in August.

5

months from joining to
North America go-live

**2–5% →
80–90%**

data load rate,
North America

54

countries in the
rollout plan

40

deBCor consultants
at peak

CLIENT

McLarens

ENGAGED

March 2024

PREPARED BY

deBCor Engineering



The client

McLarens is a global claims services and loss adjusting firm with a 90-year history. In 2024 it was running one of the earliest large-scale SAP Public Cloud transformations — CRM, HR, T&E, Finance and Project Services across 12 markets, against a rollout plan spanning all 54 countries in which it operates.

What deBCor walked into

The program had run for three years under a Big Four systems integrator, with roughly \$30M spent and no go-live. What existed was a general ledger. Journal entries were still being made by hand, every month.

The data migration was in worse shape. Loads were achieving 2–5% success rates — nowhere near the threshold at which a cutover could be contemplated, and with no clear path to closing the gap.

At that stage the technical problem is only half of it. Board sponsorship erodes, executive trust goes with it, and the question shifts from *when do we go live* to *do we stop*. deBCor was brought in as a specialist consultancy alongside the incumbent, who remained the official lead for North America.

Five months, two go-lives

MARCH 2024

deBCor joins the program as a specialist consultancy, taking on the workstreams that had stalled it.

JUNE 2024 — FINANCE GO-LIVE

Foreign exchange, general ledger, accounts payable and accounts receivable live — replacing a GL-only ledger and manual monthly journal entries with a finance function the business could run on. Delivered ahead of the full program cutover.

MAY–JULY 2024 — DATA REMEDIATION

The inherited migration pipeline taken from 2–5% load rates to 80–90%, using AI-assisted data cleansing and a custom BTP data migration cockpit feeding clean data to remote staging tables. Legacy records enriched so they could migrate at all.

AUGUST 2024 — NORTH AMERICA GO-LIVE

McLarens North America — the largest and most complex region in the program — live on SAP Public Cloud.

INHERITED**2–5%**

Data load success rate after three years and \$30M.

AT GO-LIVE**80–90%**

Achieved within months of joining, through cleansing the data before loading it rather than diagnosing failures after.

The workstreams deBCor owned

Data migration pipeline AI-assisted cleansing routines and a custom BTP data migration cockpit, feeding a clean pipeline to remote staging tables.	Data enrichment Legacy records enriched so they could be successfully migrated from the prior system into SAP.
Reporting Delivered using SAP Build, CDS views, and SAP Integration Suite.	Early Finance go-live FX, GL, AP and AR delivered as a milestone ahead of the full program cutover.

What the client said

“McLarens undertook a significant challenge to transform its core operations — including CRM, HR, T&E, Finance, and Project Services — across 12 markets spanning all 54 countries in which we operate. As early adopters and industry pioneers of SAP’s Public Cloud, we navigated a highly sophisticated transformation, beginning with North America — our largest and most complex region.”

“deBCor was instrumental to our success. Their consultants quickly earned the trust and confidence of our stakeholders, integrated seamlessly with our internal teams, and consistently went above and beyond to meet our deadlines.”

“What set deBCor apart was their boutique approach — agile, accountable, and highly invested in our success. They honored both their delivery and financial commitments and brought a level of personal attention rarely seen from larger firms. We would not hesitate to partner with deBCor again.”

Jeff Babcock, Vice President, IT PMO, McLaren

ON THE PUBLIC RECORD

Phil Vedell of McLaren publicly named deBCor Engineering in the North America go-live announcement on LinkedIn, alongside SAP, a Big Four systems integrator, and other program partners.

[Read it at **debcor.com/case-studies/mclarens-sap-public-cloud**](https://debcor.com/case-studies/mclarens-sap-public-cloud)

From specialist to lead partner

North America was the beginning. deBCor went on to lead the multi-country rollout as lead partner — Australia, Japan, Europe and Latin America — carrying the method forward rather than rebuilding it.

Where North America had started at 2–5% load rates, the later regions started clean: first mock 0 loads ran at 100% sample size and achieved 80–90% load rates, because the AI cleansing routines primed the data before it was loaded. At peak deBCor had 40 consultants on the program.

Outcomes

North America live in five months

After three years and \$30M had produced no go-live.

Data migration unblocked

2–5% load rates taken to 80–90% within months of joining.

A finance function, not a ledger

FX, GL, AP and AR live in June, replacing manual monthly journal entries.

Lead partner on the rollout

Australia, Japan, Europe and Latin America, with mock 0 loads at 100% sample size and 80–90% load rates.

Engagement at a glance

Client	McLarens — global claims services and loss adjusting, 90-year history
Platform	SAP Public Cloud · GROW with SAP
Program scope	CRM, HR, T&E, Finance, Project Services — 12 markets, 54-country rollout plan
deBCor's role	Specialist consultancy for North America alongside the incumbent Big Four SI; lead partner for the multi-country rollout
Engaged	March 2024
Go-lives	Finance June 2024 · North America August 2024
Peak team	40 deBCor consultants
Regions delivered	North America, then Australia, Japan, Europe, Latin America
Client contact	Jeff Babcook, Vice President, IT PMO
Public reference	Phil Vedell, McLaren — LinkedIn go-live announcement, August 2024

Program stalled?

A program that has run for years without a go-live is rarely stuck on one thing. It is usually a finance core that was never finished and data that will not load. Both are solvable without restarting — and both are where we start.

Talk to us: gareth@debcor.com • debcor.com/contact

ABOUT DEBCOR ENGINEERING

deBCor Engineering is a senior-led SAP consulting and enterprise AI firm, founded in 1997 — 29 years of SAP delivery. An **SAP Gold Partner** and SAP Build and Service Partner, ranked #5 in the USA on SAP PartnerFinder.

67 consultants, 30 of them senior technofunctional, each holding multiple SAP certifications. Experience across the team ranges from **5 to 30+ years**.

Delivery teams in **four countries — the United States, India, New Zealand, and Chile**. Team size follows the work: we scale to the engagement rather than carrying a bench.

100% client retention since founding.